

She Can Raise the Energy Level of a Room Just by Walking into it. Meet Rachel Burke. She Makes Things Happen and Gets Things Moving!

Whether she's entering one of her favorite restaurants, hitting the dog park with her Golden Retriever, Millie, or even as a Realtor® walking into a client's home to discuss business, Rachel Burke usually gets the "NORM!" treatment upon her entrance. As with the character from the television show, *Cheers*, heads turn and many people greet her and welcome this *regular* heartily by name — *Rachel!*

Truth be told, when it comes to the dog park, it's hard to tell who everyone is more happy to see, Rachel or Millie. "My Golden Retriever is a mini celebrity people gravitate towards. She even has her own Instagram account," laughs Rachel.

Life's Cheer Leader

Rachel is both a devoted dog *mom* and a fun loving people person who lights up a room when she enters it. Not afraid of going to a restaurant or local watering hole decked out in a Halloween or Saint Patrick's Day costume, Rachel's energy is infectious and she's just fun to be around. This extrovert personality goes way back; she loved sports in high school, but being on the cheer leading team was where she shined. "I love motivating people, cheering them on," she explains. "I am like a cheer leader for those around me, encouraging and helping them achieve a goal, or just eliciting a smile."

Making Business Fun

Rachel has a very serious side though, as evidenced by her MBA and a two decade plus career in the Pharmacy field. She earned a Bachelor of Science in Pharmacy from Butler University and a Master of Business Administration from Indiana Wesleyan. In her respected 20 plus year career in Pharmacy, she honed her ability to focus on details, to carefully listen and to ensure accuracy at all times.

"Lives depended on the right drugs in the right dosages getting there by a certain time," she explains. Despite the seriousness of that important work, Rachel, true to form, was always the one decorating entire pharmacies for the holidays, boosting people's morale and making things fun and uplifting in the face of serious matters.

Personal Pastimes

For her own personal fun, Rachel loves Big Ten college football, going to Butler basketball games, and taking long hikes with Millie. Affectionately known as "Paparazzi" by family and friends, Rachel is most at ease with a camera in her hand. Many look

forward to her creative photo collage gifts every year. "I love creating and capturing memories," Rachel says. Writing is also another passion. Spending time with her two daughters, Lauren and Katelyn, is her favorite activity of all.

The People Mover

Where this dynamic people person, lifelong cheerleader and super detail oriented business woman makes the most impact is in her career as a respected real estate professional. In fact, she is known as *The People Mover*, because her unique talents and skills get her home sellers and buyers motivated, excited, and ultimately, get their homes purchased or sold, so they can move on to the next chapter in their lives.

Moving Real Estate Service

Rachel's *people-focused*, super customer service oriented approach to real estate is a breath of fresh air. Her clients' priorities and best interests are her top concern. Her creative marketing plans get homes exposure in all the right places to all the right people, delivering the best terms and offers for the seller. For buyers, her patience and intimate knowledge of the inventory of homes for sale helps them find the best home for their lifestyle.

Rachel draws on her MBA and keen business mind to help both buyers and sellers successfully navigate what is becoming a more and more complex process. Her expertise and fun approach make her the ideal agent. Find out why more and more people are saying, "*Rachel Moves Me!*"

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